



## Sponsorship Opportunities

### Get Recognized & Demonstrate Your Support for International Trade

On February 9, 1965, NEXCO was incorporated! This year, marks our 45 years of providing educational and training events for the international professional.

To commend this important event, you are invited to attend our celebration on:

**Wednesday, October 6, 2010**

**6:00 – 8:00 p.m.**

**Merchant's House Museum**

**29 East Fourth Street, New York, NY**

What better way to commemorate our Anniversary than at the **Merchant's House Museum** which is dedicated to the lifestyle of New York State's **original merchant**. The home belonged to Seabury Treadwell who imported metal goods from Liverpool. More information about the house-turned-museum can be found at <http://www.merchantshouse.com>

We ask you to consider the following opportunities to sponsor **NEXCO's 45<sup>th</sup> Anniversary Celebration**. NEXCO helps promote international trade by providing seminars needed to take the mystery out of trade. Our website -- <http://www.nexco.org> -- provides a listing of all upcoming events, webcasts, a career center, resources and much, much more!

NEXCO is one of the most effective ways to reach international businesses and professionals. Our regular e-mail consistently reaches over 4,000 individuals affiliated with importing and exporting not only in the New York area, but also around the world. That number is growing every day as we expand our presence and activity.

**Your support can be reflected by monetary or product contribution. See Page 2 for specific information.**

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**NEXCO**

*Nonprofit association providing educational and training events to the international professional*

P.O. Box 3949, Grand Central Station, New York, NY 10163

Phone: 877.291.4901 ♦ Fax: 646.349.9628 ♦ Email: [director@nexco.org](mailto:director@nexco.org) ♦ Web: [www.nexco.org](http://www.nexco.org)

## **PRODUCT Sponsorship Opportunities:**

For more details on the following suggestions, please contact Gerri Cristantiello by e-mail at [director@nexco.org](mailto:director@nexco.org) or phone at 877-291-4901.

- **Your Logo in a Gift Bag:** We are seeking donations of products and items bearing your company logo which will be distributed in a Gift Bag that each attendee will receive.
- **Are you a Food Manufacturer?** We are seeking companies to donate food items to add to the excitement of international trade. Use this opportunity to market your products.
- **Are you a Wine Merchant?** We are also seeking companies and countries who would like to donate their wines to be featured at our event.

## **MONETARY Sponsorship Opportunities:**

### **GOLD SPONSOR - \$2,500**

Benefits:

- Name recognition and exposure in our pre- and post- marketing of our 45<sup>th</sup> Anniversary Celebration
- Banner Ad/Logo prominently displayed on [www.nexco.org](http://www.nexco.org) -- THROUGH DECEMBER 2011
- 10 tickets to attend the Celebration
- Marketing material distributed at every seminar for one year
- Advertisement in the regular emails that NEXCO sends – 4,500+ circulation. This is an opportunity to promote your business and generate interest in your products and services
- Prominent display of company's logo on signage at the Celebration
- Marketing material included in each attendee's gift bag
- Company information listed on our Online Directory
- Verbal recognition at the Celebration
- 4 emails sent out on your behalf to our readers from September 2010 to December 2011

### **SILVER SPONSOR - \$1,000**

Benefits:

- Name Recognition and exposure in our pre- and post- marketing of our 45<sup>th</sup> Anniversary Celebration
- Verbal recognition at the Celebration
- 5 Tickets to attend the Celebration
- Marketing material included in each attendee's gift bag
- Company information listed on our Online Directory at [www.nexco.org](http://www.nexco.org)

### **BRONZE SPONSOR - \$300**

Benefits:

- Name recognition and exposure in our pre- and post- marketing of our 45<sup>th</sup> Anniversary Celebration
- Verbal recognition at the Celebration
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**SPONSORSHIP FORM**

Our company is pleased to support this event by a sponsorship grant at the level indicated below.

**SPONSORING COMPANY:** \_\_\_\_\_

(Please print name exactly as it is to appear in the promotional material)

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**PLEASE INDICATE THE SPONSORSHIP LEVEL:**

GOLD \$2,500

SILVER \$1,000

BRONZE \$300

**PLEASE CHOOSE THE FORM OF PAYMENT**

**CHECK.** Enclosed is my check for \$\_\_\_\_\_. Please return this form, along with your sponsorship check to: **NEXCO**, P.O. Box 3949, Grand Central Station, New York, NY 10163

**PAY ONLINE:** Visit [www.nexco.org](http://www.nexco.org) and click on Events, scroll to the event and follow the online instructions.

**Credit Card:**  VISA  MASTERCARD  AMERICAN EXPRESS

I AUTHORIZE MY CARD TO BE CHARGED IN THE AMOUNT OF \$\_\_\_\_\_

**Complete the following information and FAX to: 646.349.9628**

**CARD #:** \_\_\_\_\_ **EXPDATE:** \_\_\_\_\_ **CODE:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**Credit card Billing address:**

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

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